



Delivered by New Ventures BC

Impact Report

April 2024 - March 2025



ElevateIP Recipient, a program of



Innovation, Science and
Economic Development Canada

Innovation, Sciences et
Développement économique Canada

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Introduction

[Click here to watch our Impact 2024-2025 video on YouTube](#)

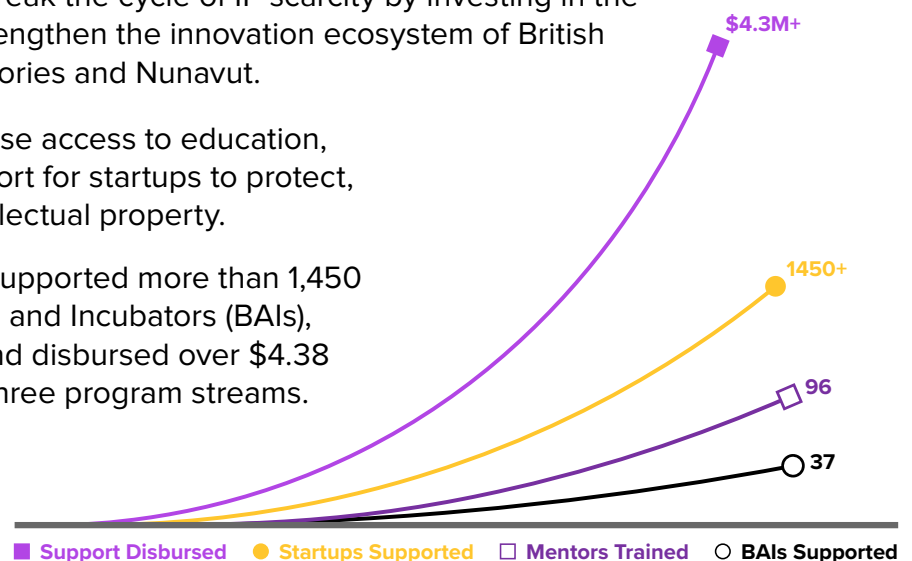


AccelerateIP is an ElevateIP Recipient, a national program funded by Innovation, Science and Economic Development Canada (ISED). The program is being delivered by New Ventures BC, in collaboration with Innovate BC and a network of program Partners and Collaborators.

AccelerateIP's primary goal is to break the cycle of IP scarcity by investing in the talent and capital necessary to strengthen the innovation ecosystem of British Columbia, Yukon, Northwest Territories and Nunavut.

The program is designed to increase access to education, mentorship and professional support for startups to protect, implement and leverage their intellectual property.

Over the past two years, AIP has supported more than 1,450 startups, 37 Business Accelerators and Incubators (BAIs), trained 96 IP business mentors, and disbursed over \$4.38 million in funding support across three program streams.



AccelerateIP Partners and Collaborators



AccelerateIP works with partners and collaborators that contribute mentorship, events, and additional support, across British Columbia, Yukon, Northwest Territories and Nunavut. Partners include:

- [Accelerate Okanagan](#)
- [Ampère \(Pinnguaq\)](#)
- [BC Tech Association](#)
- [Foresight Canada](#)
- [Innovation Island](#)
- [Innovation UBC](#)
- [Central Interior Business Accelerator](#)
- [KAST](#) – Kootenay Association for Science & Technology
- [Life Sciences BC](#)
- [SFU VentureLabs](#)
- [Spring](#)
- [Tech Yukon](#)
- [VIATEC](#) – Victoria Innovation, Advanced Technology and Entrepreneurship Council

Collaborator organizations:

- [Innovate BC](#) **(Prime Collaborator)**
- [Council of Canadian Innovators](#)
- [Creative Destruction Lab, Vancouver](#)
- [DIGITAL](#)
- [Genome BC](#)
- [InBC Investment Corp.](#)
- [Innovation Asset Collective](#)
- [Northern Innovation Network](#)
- [NorthX](#)
- [Propser NWT](#)
- [Province of British Columbia](#) – Ministry of Jobs, Economic Development, and Innovation
- [SDECB](#) – Société de développement économique de la Colombie-Britannique
- [South Island Prosperity Partnership](#)
- [UVic Innovation Centre](#)
- [Volition](#)

Impact at a Glance

April 2024 - March 2025



1,090
startups served



64
mentors and staff trained



\$2.66M+
disbursed across Streams 2-2 & 3

STREAM 1: IP Education



58 startups served in 4 IP Certification Program cohorts



115 startups received 1-1 office hour sessions for direct support and application guidance



38 IP Seminars and workshops with **730+** startups



9 Train the Mentor workshops for IP Mentors

64 mentors and staff from **25** accelerators and incubators trained



98 startups served an online self-guided IP Education Program

STREAM 2: IP Strategy



135 startups received up to 8-hours of 1:1 IP mentorship



62 startups received a total of **\$800,659** to work on their IP Strategy projects



85% of startups developed a new formal IP strategy through the program



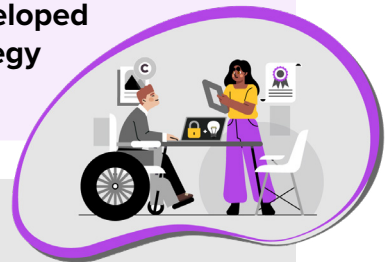
STREAM 3: IP Implementation



67 startups received **\$1,863,802** to implement their IP Strategy



90% of Stream 3 participants filed for IP protection
200+ new IP filings as a result of the program



Overall industry percentages:

Life Sciences & Health	19%
Clean Tech	16%
Digital Media & Telecommunications	13%
Advanced Materials & Manufacturing	6%
Agriculture	4%
Consumer Retail	4%
Financial Services	3%
Education	3%
Mining, Oil & Gas	3%
Food & Beverage	3%
Transportation	2%
Tourism & Culture	1%
Forestry	1%
Other (Includes SaaS)	28%



100%

of business accelerators and incubators reported an increase knowledge and understanding of Canada's IP system



92%

of startups improved their knowledge and understanding of Canada's IP system



100%

of service providers surveyed would recommend the AccelerateIP Program to startups



94%

of startups reported being “satisfied” or “very satisfied” with the program



Service providers rated the program

9/10

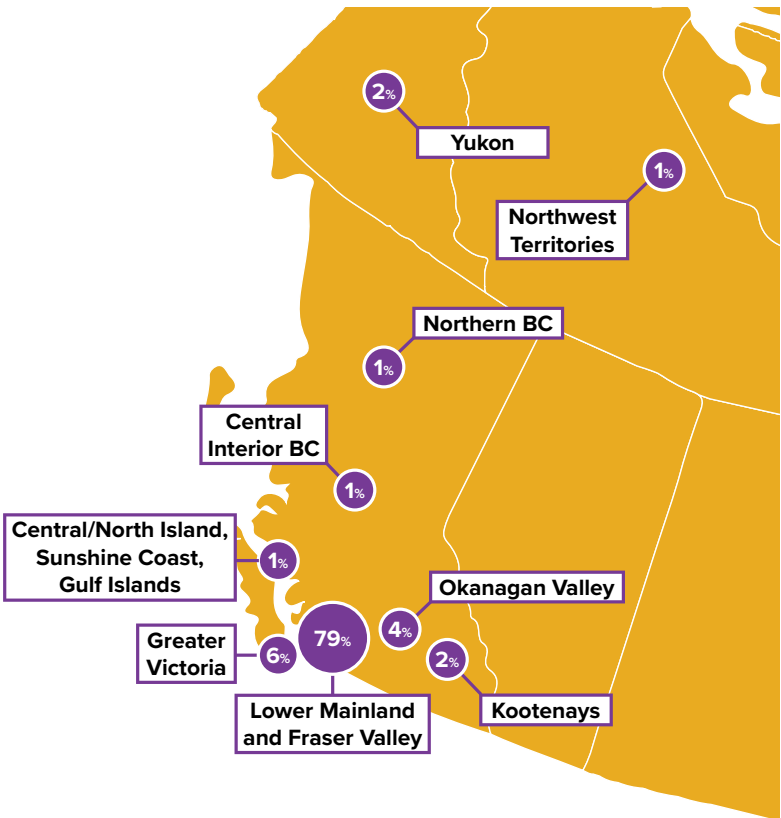
for its effectiveness in supporting startups’ IP-related objectives



48%

of startups self-identified as being majority-owned by an underrepresented group

Startup locations (in percentages):



Stream 1:

IP Education and Awareness

The AccelerateIP education stream offers in-person, online, intensive, and asynchronous programming to meet the needs of a diverse group of startups and business mentors throughout BC and the North.

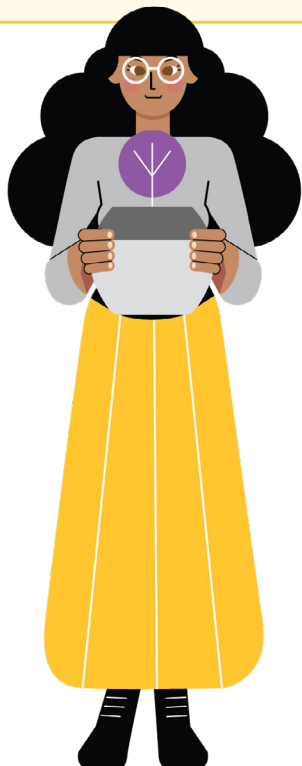
This past year, **we served over 865 startups and 64 mentors** from accelerators in our educational offerings.

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*We have expanded our IP education program to **reach other businesses and communities across the Central Interior** due to the AccelerateIP program.*

– Michael Andrews,
Executive Director,
Central Interior Business
Accelerator

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*Through Spring's AccelerateIP three-part education series, we supported over **100 founders in shifting their mindset from viewing IP as a checkbox to recognizing it as a core strategic asset**. The combination of practical guidance and targeted funding has enabled our startups to take concrete steps to protect their innovations, accelerate commercialization, and reach critical milestones. We're proud to play a role in building a more IP-literate and resilient startup ecosystem across BC and the North.*

– Natalie Youssef, Investment Project Manager, Spring

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*The AccelerateIP program improved IP knowledge of BC's life sciences ecosystem by being accessible to a wider variety of participants. **Earlier stage companies that may not have applied to other programs felt welcomed by AccelerateIP as well.***

– William Burrows, Director of Business Operations and Programs, Life Sciences BC

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The AccelerateIP program has been vital in supporting our startups at VentureLabs, bringing a perfect mix of education, mentorship, and strategic resources to tackle the specific challenges our emerging companies face. One of the real highlights has been our Tech & Toast events. These sessions create an unmatched educational experience, linking entrepreneurs with industry experts to dive into crucial topics like intellectual property management.

*During these sessions, we break down the complexities of IP protection and offer startups actionable strategies they can put to work straight away. The interactive format really helps deepen understanding and empowers founders with the knowledge needed to make solid decisions. **What's particularly special is the direct access to professional service providers; it means startups can connect directly with experts, like experienced lawyers, to clear up pressing questions. This access is crucial for startups that might not have a legal team on hand, ensuring they're well-prepared to navigate the intricate world of IP.** Moreover, Tech & Toast is fantastic for networking, helping to build a thriving community of leaders, mentors, and peers in the science and technology sectors. These connections often lead to collaborations and partnerships, driving further innovation and growth.*

– Carolina Almeida, Program Manager, SFU VentureLabs



IP Seminars and Workshops

AIP delivered **34 specialized in-person, hybrid, or online IP seminars** and **4 IP workshops** in collaboration with our program partners and collaborators. The **730+ startups** that attended these events also had an opportunity to engage with the tech community and network with other founders.

Seminars addressed a wide range of IP topics:

Foundations of IP

- Intro to IP / IP Foundations
- Why IP Strategy Matters?
- How Does IP Fit into Our Innovation Strategies
- Program Info Sessions

IP Strategy

- IP Strategy for Growth and Scalability of your Startup
- Maximize & Implement Your IP Strategy
- IP and Data for Strategic Business Growth
- Navigating International IP Landscape

IP & Investment

- Investment Ready IP: Raising Money with the IP
- Navigating IP in Merger and Acquisition Transactions
- IP Litigation

IP Across Sectors

- IP Considerations for Science-Based Companies
- Generative AI: Copyright and Ownership
- What is Patentable in the Software Space?
- IP Speaker Series: Open Source Software
- IP Speaker Series: Culture and Law

Patents

- Patent Search and IP Roadmap
- Patents vs. Trade Secrets: What is the right IP Strategy for your Business?
- Strategies on Patent Filing Timing
- Strategies on Patent Focus

“

This was an absolutely incredible masterclass. Fast-paced, required total attention due to the minute-by-minute IP-gems, and absolutely worth it.

– Rotimi Ojo, Unleash Awareness

”

IP Strategy Workshop by Dr. Houston Brown:



Houston Brown

In-House IP

IP Executive &
Registered Patent Agent

This was a free, half-day, online IP Strategy workshop designed to help startups strengthen their IP Portfolios. **27 startups attended.**

In this workshop, participants gained knowledge of:

- Identifying their current IP starting point
- Aligning their IP strategy with their overall business goals
- Developing a tailored IP action plan
- Accessing valuable IP tools to support implementation



IP Certification Program

AccelerateIP delivered four intensive education cohorts, led by IP experts Karima Bawa and Myra Tawfik, authors of *The Intellectual Property Guide*. This intensive program includes lectures, case studies, panel presentations and assignments. Participants also worked in groups to collaborate on exercises and participate in discussions.

- This past year, **58 startups completed the certification program**
- 100% of the Stream 1 certification participants indicated that the services received through AccelerateIP increased their knowledge and understanding of Canada's IP system, including the value of IP

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*We are deeply committed to providing Canadian companies with the IP skills they need to succeed in the global economy and we are grateful to be associated with New Ventures BC whose leadership in IP education has been exemplary. **Together, we have provided IP programs for over one hundred start-ups including delivering specific programs for founders from underrepresented groups.** It is very gratifying for us to see our cohorts develop solid IP literacy skills and the confidence to apply this knowledge to advance their strategic business goals.*



Karima Bawa



Myra Tawfik

”

Topics for Level 1:

- Introduction to IP and IP Strategy
- Introduction to Data Basics
- IP Ownership and IP Layering
- Licensing and Enforcement

Topics Level 2:

- Introduction to IP and Data
- Collaboration and Licensing Opportunities
- Fundraising
- Managing IP and Data Risks
- Data as an Asset
- Customized Implementation Discussion

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*This program was an absolute game-changer! It provided a clear, structured, and engaging introduction to intellectual property, breaking down complex concepts into practical, easy-to-understand insights. The instructors were incredibly knowledgeable, offering real-world examples that made the material highly relevant. **I now feel confident navigating patents, trademarks, copyrights, and trade secrets—knowledge that is invaluable for both business and innovation.** Highly recommend to anyone looking to build a solid understanding of IP.*

– Rita Zhao, Ediccare Inc., Richmond

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The certificate training helps prepare ventures to better think and try to create strategies around their IP and Trademarks, and prepares them to make the most of other AccelerateIP streams.

– **Harsha Kaur**, Senior Manager, Administration, Innovation UBC



The IP Certification program has been an eye-opening experience for our company. It provided us with valuable insights into the critical importance of developing a strong and well-aligned IP strategy. Moving forward, we'll use this knowledge to make necessary adjustments to our current policy, ensuring it's closely integrated with our overall business strategy and expansion goals. I truly believe this program has given us a **great opportunity to incorporate key IP considerations into our marketing and product development processes, which will help us strengthen our competitive position in the market.**

– **Diana Palacio**, SMT Research Ltd, Vancouver



Participating in the IP certification program offered by New Ventures BC was an incredibly rewarding experience that has significantly enhanced my understanding of intellectual property and its pivotal role in today's innovative landscape. The curriculum was meticulously designed, combining theoretical knowledge with practical insights, making complex IP concepts accessible and engaging. I am especially grateful for the opportunity to learn from industry experts who shared their real-world experiences and strategies for navigating the IP ecosystem effectively. **This program has equipped me with the tools and confidence to strategically manage and protect IP assets within my own projects and ventures. It has opened my eyes to the importance of a well-structured IP strategy and how it can be a game-changer for businesses looking to secure a competitive edge in the market.** I want to express my sincere gratitude to New Ventures BC for providing such a valuable learning opportunity. I highly recommend this program to anyone looking to deepen their understanding of intellectual property and leverage it to drive innovation and success. Thank you for an unforgettable learning journey!

– **Edwine Veniat**, Creperie La Petite Maison, Whitehorse



Taught by knowledgeable experts with a deep understanding of the IP landscape, the program provided me with **valuable resources and unparalleled insights into the intricacies of IP management, protection, and strategic innovation.** The workshop's smaller cohort size, also fostered collaborations and strong connections among the participants. I highly recommend the Accelerate IP program to any professional looking to elevate their IP acumen and strategic capabilities.

– **Vicens Paneque**, AIQ Technologies Inc, Lake Country



Website Blog Post



[Interview with participant Petite Maison, Yukon](#)



*This is an exceptional course – the content is extremely helpful and relevant, **the instructors are very knowledgeable and dive into the depths and intricacies within each of the topics**, and the course was delivered very well.*

– **Amee Choksi**, Thrive Health Inc., West Vancouver



*In addition to gaining knowledge of the technical nuances, court cases, and cross-national legal frameworks regulating this field, the intensive IP Certification course provided **invaluable business strategy training to guide me in making lucid decisions on how best to protect enjoj Innovation's expertise and global market positioning**.*

– **Dr. Jackie F. Steele**, enjoj Innovation Inc., Vancouver



*The IP Certification program was an excellent learning experience! The instructors were highly knowledgeable, and the materials provided were both comprehensive and practical. **I feel much more valuable and confident navigating intellectual property matters in a professional setting**. Highly recommended!*

– **Sandy Silva**, Ocarina Studios Inc., Vancouver



*This program was much better than I initially expected, the value provided from the experience of the presenters was huge. I feel much more confident in my ability to design and implement an IP strategy. This course gave me the **tools needed to effectively delegate limited resources available for IP**.*

– **Spencer Frame**, Lux Sit Systems Inc., Kelowna



*This program significantly **deepened my understanding of IP and how different forms, like patents and trademarks, can be strategically combined to build a robust and valuable IP portfolio**. The engaging format and case studies made it a truly valuable learning experience.*

– **Aditi Sitolay**, Synoro Medical Technologies Inc., Vancouver



For Level 2:

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*I couldn't be more impressed with the IP program and the case studies provided! The program's thorough approach to intellectual property protection and its practical application in real-world business contexts has been invaluable. Each case study was not only detailed but also highly relevant, offering actionable insights into how IP can be leveraged as a competitive advantage. The support I received throughout the process was exceptional—every step was explained with clarity, and I felt completely confident in the strategies presented. **As someone deeply invested in safeguarding my innovations, this program has exceeded my expectations, giving me the tools and knowledge to confidently navigate the complexities of IP.** The combination of expert guidance, strategic foresight, and practical application has undoubtedly set me on the path to success. I highly recommend this program to any business owner looking to protect and maximize their intellectual property!*

– **Mani Ashrafi Kakhaki**, INNOVO Extraction Technologies Inc., Vancouver

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IP Pathways

The Province of BC, through the BC IP Strategy Program, recently launched [IP Pathways](#). The curriculum is based upon AccelerateIP's IP Certification Program and provides additional seats for IP Certification in BC.

With this increased capacity available, IP Certification is now a prerequisite for all startups applying for funding in Streams 2-2 and 3.

Delivered by:



Susan Tees

Patent Agent, IP Director & Educator
New Ventures BC



To date, the program has served over **129 participants**.

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*So much misfortune comes from businesses not being prepared for the intellectual property challenges that they end up facing. That's why teaching businesses about IP strategy, management, and policy is a passion for me. **I see it as equipping our people to survive and thrive during the early years of their businesses.***

– **Susan Tees**

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The most valuable takeaway from this IP course was the shift in my thinking towards strategic IP management. **It taught me when to bring in professionals, gave me a toolbox of IP resources, and explained how to use IP both offensively and defensively.** But above all, it instilled the importance of developing a comprehensive IP strategy from the outset. This course is a must for anyone looking to safeguard their intellectual assets.

– **Royce Sin**, Ekko Business Solutions Inc., Vancouver

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I want to share how much I've appreciated the program, especially the case studies that provided practical and actionable insights. The training has been a game changer for me in understanding the critical role of IP in the gaming industry. Learning to identify and navigate predatory NDAs and licensing agreements has already proven invaluable in our recent negotiations, enabling us to secure better terms and protect our assets effectively. **The resources from New Ventures have been instrumental in helping us avoid potential pitfalls and confidently pursue significant partnerships.** Overall, this has been an incredible learning experience, and I'm excited to apply these insights to drive our company's growth and success.

– **Anim Ward**, Ego Experiments Studios Ltd., Victoria

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Susan Tees is an exceptional mentor. Her comprehensive understanding of IP laws, regulations, and trends is truly commendable. She has a remarkable ability to break down complex concepts, making learning accessible and engaging. Her positive aura, combined with her insightful suggestions throughout the course, created a dynamic learning environment. **She made even the most challenging topics feel approachable, and her guidance was invaluable in fostering both understanding and enthusiasm for intellectual property.**

– **Jyoti Kaur Narang**, Amundson Outdoor Products Ltd., Delta

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IP Assessment Tool

The IP Assessment Tool evaluates IP Certification program participants before and after program completion. There are four levels of IP proficiency: Beginner, intermediate, advanced, and expert.

The Tool helps to:

- Measure program impact through pre- and post- program assessments
- Guide next steps in a startup's IP journey based on their current proficiency
- Enable more targeted instruction and program design by identifying knowledge gaps among founders

Online Resources

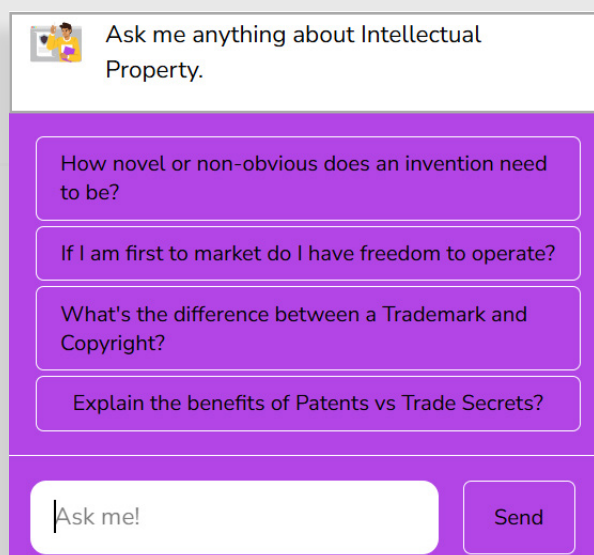
Online Self-Guided IP Education Program

This self-guided online course provides an introductory overview of how to manage IP, safeguard innovations, and foster a culture of IP with employees, investors and business partners.

Overall, **AIP served 98 startups** with our Foundational Module 1 and Module 2, delivered asynchronously.

IP Resource Library

The [IP Resource Library](#), developed by Innovation Island for AccelerateIP Program, is an interactive, custom GPT driven tool to help users answer IP-related questions and access a curated library of IP resources.



Ask me anything about Intellectual Property.

How novel or non-obvious does an invention need to be?

If I am first to market do I have freedom to operate?

What's the difference between a Trademark and Copyright?

Explain the benefits of Patents vs Trade Secrets?

Ask me! Send



Our organization gained significant IP capacity due to the development and use of the Resource Library.

– Graham Truax, Executive Director,
Innovation Island Technology Association



Train the Mentor

To increase educational capacity in our accelerator network, we provided **9 Train the Mentor workshops**, delivered progressive education to **64 business mentors** across **25 organizations** in our partner and collaborator network, and beyond.

Level 1A Topics: IP Strategy Foundations for Mentors by Innovation Asset Collective (IAC)

- Building blocks of IP strategy
- How to support startups during their mentorship sessions and look for IP opportunities
- Hands-on tools like checklists, templates, and roadmaps for mentors

Level 1B Topics: First Meeting Frameworks by Innovation Asset Collective (IAC)

- How to leverage resources and toolkits to conduct a first meeting
- How business fits into IP, structuring the IP conversation, basic IP searches, and planning next steps

Level 2 Topics: IP Strategy for Business Mentors by Houston Brown

- Framework to help startups connect their business strategy to their IP strategy
- Help startups and law firms in an iterative process to balance business and IP strategy need



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*[The instructor]’s expertise in the field was evident, and I appreciated his ability to present complex knowledge in a clear and accessible way. **The integration of technology into the process made it more engaging and easier to “sell” to startups.** I particularly valued how IP evaluation was seamlessly woven into the Playing to Win business canvas, making it far more practical than a standard checklist. Thank you to the entire AccelerateIP team for taking mentor feedback seriously and incorporating it into the program.*

– Emre Akkas, Mentor, Creative Destruction Lab, Innovation UBC

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*It was very helpful! Excellent to meet experts and get the ability to ask questions to strengthen my own knowledge and understanding of IP. Through the practical examples, hands on work, and in-depth discussion **I was able to leverage my own increased understanding directly for my clients whenever IP was a topic,** including those directly associated with the AccelerateIP program!*

– Floyd Sijmons, EiR, SFU VentureLabs

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The AccelerateIP Train the Mentor course has had a significant impact on our Executives in Residence (EiRs) confidence—not just in supporting clients within the AIP program, but also in **strengthening how they guide clients in our other programs to identify IP opportunities** and challenges from the earliest stages of their business.

– **Jessica Wicks**, Programs Manager, Accelerate Okanagan

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All of our EiRs (coaches) have taken all the training that has been offered which has solidified and **reinforced their IP knowledge and made them significantly more confident and competent in supporting all of our companies with IP strategy**. Even companies not involved in AccelerateIP receive the benefit of this investment in IP knowledge.

– **Rob Bennett**, COO & Program Director, VIATEC

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It's been beneficial to open up access for the Train the Trainer program to other community partners. The Innovation and Entrepreneurship department of Yukon University, a fellow ecosystem partner of ours, has recently sent a few of their employees to participate in it. This is meaningful in a smaller community like Yukon because there are a limited number of service providers/organizations that support businesses. **Broader training ensures retention of knowledge in the local community and reduces dependencies on external vendors.**

– **Chin Hing Chang**, Program Manager & EiR, Tech Yukon

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Office Hours

Office hours assist startups with navigating the program, assessing their IP readiness and/or reviewing existing applications.



115 startups have been provided with complimentary office hours with an IP expert.



Chang Han

IP Executive in Residence
AccelerateIP and former IP Lawyer

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It was fantastic - so valuable, efficient, and actionable. Thank you!

– **VeracityBio**, Vancouver

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I certainly found it useful to be able to review our application. It will make me much more likely to apply for funding again in the future, even despite not being successful on this round. **Without the option to do a detailed review, it would make it difficult to know how to improve the application.** Thank you.

– **Michael Cancilla**, Arbutus Medical, Vancouver

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Stream 2-1: IP Mentorship

To bridge the gap between business strategy and IP commercialization strategy, **135 startups** have met with trained mentors across AccelerateIP's partner network. Startups received up to **8 complimentary sessions** to work on their business and prepare for working with a legal service provider.



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*This has greatly contributed to our understanding of how IP (especially patents in our case) are an integral part of our business strategy. **We now have 4 patents applied for**, and will continue evaluating and implementing our strategy to extract as much value as possible from our IP.*

– **Louis-Philippe Bernier**, CereCura Nanotherapeutics, Vancouver

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*Mentorship through AccelerateIP has been key in shaping our IP strategy. **It helped us dive deep into patent research to identify gaps, and guided us on using a provisional patent to secure our innovation while we raise funds for a full application.** We also validated our approach of keeping the IP as a trade secret during this process, since our technology can't be reverse-engineered. This dual strategy has given us both flexibility and protection as we grow.*

– **Walter Sena**, NeuroCog, Vancouver

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Mentorship has been key for several ventures to acquire that foundational knowledge.

– **Tony Dhaliwal**, Director, Acceleration (Programs), Foresight Canada

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*I think mentorship has **helped me understand my product's customers better and where to focus business energies and resources.** I learned that having open and honest conversations with the customer to learn their desired outcomes or understand past challenges, may lead to them adopting our solution. I'm more aware of different customers and business verticals.*

– **Brad Munro**, Bin Diversion Recycling and Salvaging Inc., Brentwood Bay

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The mentor gave us a bigger picture for the IP strategy by relating our technology to commercialization. **Through the mentorship, we are able to understand our advantages and needs before moving to the next step for IP protection.**

– **Winnie Liang**, Ma Robot Responsible AI Inc., Vancouver

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IP mentorship has been instrumental in helping our startup define a clear IP strategy. It allowed us to prioritize which intellectual property (e.g., patents, trademarks, copyrights) we needed to protect first. **Our mentor guided us on how to integrate IP considerations into our overall business strategy** to ensure we're safeguarding our innovations and brand identity.

– **Tejaswi Yerneni**, Abilities in Motion Consulting, Vancouver

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The mentorship in this program has been invaluable in refining our IP strategy. Our mentor's insights helped us identify key areas for protection, align our IP approach with business goals, and navigate commercialization challenges. **Their guidance has accelerated our decision-making and positioned us for long-term success.**

– **David Gregory**, Parkizio Technologies Ltd., Richmond

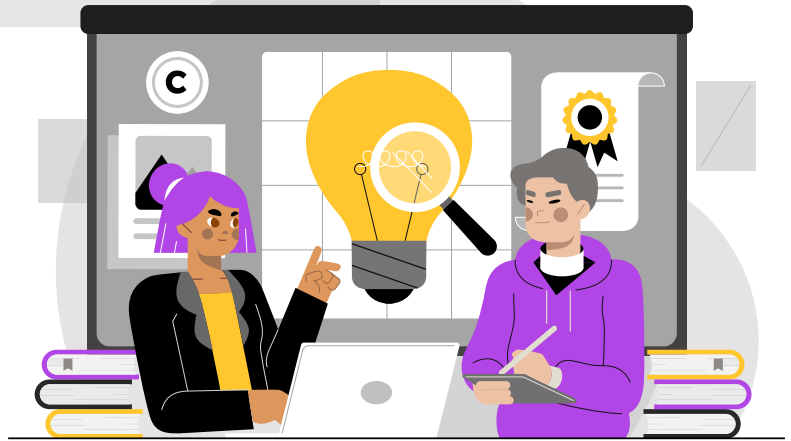
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Stream 2-2: IP Strategy

In Stream 2-2, startups worked with legal service providers to develop their written IP strategies, complete Freedom to Operate searches, conduct patentability searches, trademark searches, and more.

Overall, AccelerateIP supported **62 startups** with funding supports, comprising \$800,659 disbursed for IP Strategy projects.



- 85% of applicants developed a new formal IP strategy for their startup as a result of participating in the program
- The quality of Legal IP Services was rated 9/10

Services received:

- 88% of applicants worked on forming and/or strengthening their IP strategy, including activities such as competitive analysis, IP Audits, IP landscape analysis
- 75% of applicants received patent-related strategy services including patentability analysis, prior art searches, Freedom To Operate or infringement services
- 68% of applicants received trademark related services including trademark clearance searches and branding strategies
- 56% of applicants worked on contracts and agreements, such as common contract and document templates and legal contractual analysis

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*This program is the chef's kiss—it's great. I've taken part in other IP programs that provided funding to analyze the problem. **This is the first program I've found where you not only learn about intellectual property, but you're supported in taking the next step and building and implementing an IP strategy.***

– Jayesh Vekariya, joni, Victoria



Read the full blog post on our website:

[IP Insights: Joni proves that sometimes the simple solution is best](#)

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Our experience with New Ventures BC's IP program has been transformative for iLOLA's growth and innovation. Partnering with Gowling as our IP consultants has equipped us with the strategic insights and resources needed to secure and protect our unique tea disc technology. This support was pivotal in navigating the complexities of IP, especially as we developed our patented microbial binding process that sets iLOLA apart in the luxury tea industry. With Gowling's expertise, **we were able to address specific challenges around patent protection, ensuring that our groundbreaking probiotic-binding technology and sustainable tea discs were securely positioned for both domestic and international markets. Thanks to this program, we've also achieved substantial IP milestones.** Not only have we successfully filed multiple patents for our tea discs, but we also received the NSERC grant, which allowed us to explore microbial binding in depth. Gowling's guidance proved invaluable in meeting grant requirements, enabling us to demonstrate innovation to both investors and the scientific community. The New Ventures BC IP program has given us a competitive edge and a robust foundation for scaling globally. With our IP secured, we are confident in expanding our product offerings, including the development of our AI-integrated tea machine, which will further revolutionize the tea experience. Our journey has been marked by this invaluable support, which has fortified iLOLA's position as a leader in luxury and wellness tea innovations.

– **Su-Mari Hill**, iLOLA Inc., Delta



The program played a pivotal role in shaping the foundation of our startup's IP strategy. **Their expert advice helped us secure funding, giving us the resources and confidence to take the next big step in scaling our innovation.** This program is a must for any entrepreneur navigating the complex world of IP and funding.

– **Taryn Ellens**, Ainome, Whitehorse



Read the full blog post on our website:

[IP Insights: iLOLA blends IP and innovation to perfection](#)



This Stream 2 grant program has been instrumental in helping us better understand the strength of our intellectual property and its relevance to our application area. **Through this initiative, we were able to identify key technology competitors—some of whom may become strategic partners in the future.** Additionally, the insights gained have equipped us with the knowledge to effectively position our technology within the competitive landscape, strengthening our approach to commercialization and market differentiation.

– **Babak Adeli**, TEF Technologies, Burnaby





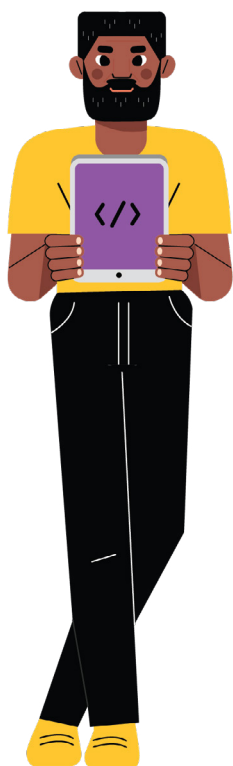
The Stream 2-2 IP Strategy program has been instrumental in helping Behi Academy establish a strong foundation for our intellectual property. Through this program, Own Innovation provided invaluable guidance in developing a comprehensive IP strategy, ensuring that our intellectual assets align with our business goals and long-term vision. At the same time, Twelvivo played a critical role in conducting patent landscape searches, trademark clearance searches, and competitive analysis, helping us understand the market landscape and identify potential opportunities and risks. With the combined expertise of Own Innovation and Twelvivo, **we now have a well-structured IP strategy that not only protects our brand but also enhances our competitive positioning and future growth.**

– **Farzad Goli**, Behi Academy, North Vancouver



The Accelerate IP Stream 2-2 program has been instrumental in expediting our IP strategy for the xDrill and our Proprietary Motor Control System. **It has positioned us well for the implementation of this IP, ensuring we have the necessary support and protection to enter the highly competitive and monopolized power tool market.** With the xDrill being the first smart digital power drill featuring digital torque and advanced capabilities, this program has helped us safeguard our innovations while setting the stage for a groundbreaking industry shift. **As a Canadian company, we are proud to be at the forefront of this technological breakthrough, and Accelerate IP has played a key role in making that possible.**

– **Andre Matei**, Robbox Inc., Burnaby



Accelerate IP has been a game-changer for us! Thanks to their support, we filed our first patent, protecting our innovative AI-driven recycling technology. This gave us a **solid foundation to confidently negotiate with investors, leading to increased interest and a higher valuation.** Their funding and guidance made our IP journey smoother and more impactful, and we're truly grateful for the difference it has made in our growth. Thank you, Accelerate IP, for believing in us!

– **KM Tanvir Ahsan**, Block 9 Consultancy, Surrey



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This program helped me to see how many patents are actually there, with their analysis report. It definitely reshapes my way of thinking about this task. We are redeveloping our model to a more simplified form. As this program allowed us to take our steps, we chose to do the analysis first, and then with the new model we will do the Budget Review, Competitive Analysis – this way, we are not wasting this opportunity to the old model, we are more focused on the area which other patents are not addressed. Therefore, **we gained more confidence in our product to go to market.**

– **Tina Day**, ASCEP Well-Being Designs, Burnaby

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Very helpful in getting a clear IP roadmap, prior art search, and patentability recommendation from an experienced legal provider well versed in patent applications. Setting up clear and detailed expectations of the path and cost for both patent and trademarking strategies. **Also increases perceived company value not only through an IP strategy, but the fact that I can tell investors that for every dollar put into the company, we secure \$2 or \$3 from grants, and I can demonstrate a history of having done so from a very early stage.**

– **Zach Hardat**, Furnitronics Canada Inc., Victoria

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Stream 3: IP Implementation

In Stream 3, startups worked with legal service providers to implement their IP strategies through activities such as patent and trademark filings and legal contractual drafting.

Overall, AccelerateIP supported **67 startups** with funding supports, comprising \$1,863,802 disbursed for IP Implementation projects.

- 90% of the applicants filed for IP protection through Stream 3



Patent
85%



Trademark
37%



Industrial Design
18%



Copyright
3%

- 200+ new applications for IP protection were filed
- 40% of the applicants obtained a new formal IP protection as a result of participating in the AccelerateIP program
- Quality of Legal IP Services: 10/10



*The AccelerateIP program has given many startup companies the resources to understand what intellectual property (IP) is, and an excellent understanding of how they should best protect their IP assets. **Many startup companies thought that the first step to protecting their IP assets should be through filing patent and trademark applications.** Through the different streams of the AccelerateIP program, startup companies have the opportunity to first work with a qualified IP professional to develop a solid IP strategy, and based on that IP strategy, take the necessary actions to implement the strategy in order to best protect their IP assets*

– Christina S. Kwok, Partner, Oyen Wiggs Green & Mutala LLP



*The funding provided through the AccelerateIP program has allowed Canadian startups to focus on building their businesses, instead of worrying about whether their intellectual property rights may be compromised by a competitor with deeper pockets. **Through funding programs like AccelerateIP, Canadian companies have a better chance at being “first to file” and are better equipped to compete not just locally, but also internationally.** It’s that international footprint that all Canadians can be proud of, it would not be possible to enlarge such footprint without funding programs like AccelerateIP*

– Pablo Tseng, Partner, McMillan LLP



*AccelerateIP has played a key role in advancing the intellectual property at BC Research Inc. (BCRI). The expert-led discussions about case studies were particularly useful. **Moreover, with the support of AccelerateIP’s funding, we were able to significantly accelerate patenting timelines for several key Cleantech innovations.** We are truly grateful for this support and recognize the program’s broader impact in strengthening Canada’s innovation ecosystem.*

– Andrés Mahecha-Botero, BC Research Inc. (BCRI), Richmond





The patent registration work carried out under the AccelerateIP has significantly benefited D2Type by **strengthening our IP portfolio, enhancing the overall value of our business, and supporting our fundraising efforts**. This process has also given us a clearer understanding of the scope and boundaries of patents claimed by competitors, allowing us to navigate the landscape more strategically.

– **Ameneh Madjd**, D2Type Health Inc., Vancouver



Read the full blog post on our website:

[IP Insights: D2Type Health helps lower Canadian healthcare costs](#)



We have done more IP work and protection than we would ever be comfortable paying for without the grant and pre-revenue.

– **Kerry Chin**, Orca Water Solutions, Vancouver



Read the full blog post on our website:

[IP Insights: IP strategy improves investor story for Orca Water](#)



As a startup, there are a lot of priorities and costs to balance... Without the AccelerateIP program, we would've had to make some tough decisions about where to apply for trademarks and patents.

– **Michelle Li**, Leafi, Burnaby



Read the full blog post on our website:

[IP Insights: Leafi Home Saw a Window of Opportunity](#)



It encouraged us to evaluate our potential IP and file two patents that we might not otherwise have filed. We are also looking at our technology in terms of potential patents.

– **Steven Slater**, Ergo Eco Solutions Inc., Duncan



Read the full blog post on our website:

[IP Insights: A2O Advanced Materials sticks with strong IP protection](#)



The nature of this program is truly unique. **There are a lot of interesting grant programs available for startups, but very few of them, if any, allow patents to be an eligible cost.** For AccelerateIP to give companies the ability to get funding for patent filings is a huge benefit. For A2O, the timing of AccelerateIP was absolutely critical.

– **Natalie Dakers**, A2O Advanced Materials Inc., Vancouver



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Securing support for filing a patent application was very important to HII. The guidance we received simplified the complex legal and technical processes involved in protecting our IP.

– **Michelle Tappert**, Hyperspectral Intelligence Inc., Gibsons

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Read the full blog post on our website:

[IP Insights: Hyperspectral Intelligence is Bringing Visibility and Sustainability to the Mining Industry](#)

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Being a part of the AccelerateIP program has been a game-changer for Tochtech Technologies, especially in securing intellectual property protection for our products and technologies. The funding provided through the program has been absolutely critical for us, as we operate in several countries where protecting our trademarks and patents is essential but can also be prohibitively expensive. **The financial support from AccelerateIP has allowed us to manage the costs of filing and protecting our IP across multiple jurisdictions, ensuring our innovations are safeguarded in key markets. Without this funding, it would have been a major challenge to cover these costs while scaling our business internationally.**

Additionally, the program has given us access to a wealth of expert guidance, helping us navigate the complexities of IP protection. We now have a clearer, more strategic approach to managing our IP, which is critical as we continue to grow and expand into new regions.

We have been consistently impressed with the responsiveness and support from the project officers throughout the process. Whenever we had questions or needed to make adjustments to our project, they were always quick to respond, offering clear and actionable guidance. This level of responsiveness has made working through the complexities of IP protection far smoother and has saved us valuable time. It's reassuring to know that we have a dedicated team ready to assist and ensure the success of our efforts.

Thanks to the AccelerateIP program, we've seen tangible results, including increased interest from investors and new strategic partnerships. Our patent portfolio has opened doors to new business opportunities and provided us with the confidence to push forward with our global expansion plans.

– **Jessica Yang**, Tochtech Technologies Ltd., Delta

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The AccelerateIP program has been instrumental in helping NZ Technologies strengthen and expand its intellectual property portfolio, ensuring that our innovations remain protected as we scale.

Our HoverTap™ technology is a cutting-edge touchless interaction solution that enhances usability in sterile environments, industrial applications, and beyond. It allows users to interact with screens and devices using both touch and touchless gestures, making it ideal for medical, retail, and public-use settings.

Through AccelerateIP, we were not only able to build upon our existing IP by securing strong Continuation patents in key markets like the U.S., Japan, and South Korea, but we also developed new intellectual property that lays the foundation for the future growth of our technology. This includes an entirely new patent filing that captures advancements in HoverTap's touchless interaction capabilities, ensuring we stay ahead in the field.

The program provided us with the resources to strategically reinforce our IP position, which in turn strengthens our competitive edge and opens up new opportunities for commercialization and partnerships. With this expanded IP portfolio, we are now in a much stronger position to scale HoverTap into new industries and pursue global adoption.

We are grateful for the support from AccelerateIP, and we look forward to continuing our innovation journey.

– **Pranav Saxena**, NZ Technologies Inc., Vancouver



The AccelerateIP program enabled us to fast-track our IP protection efforts in order to **secure protection in future markets as well as current markets.**

– **Taran Grey**, Atlas Power Technologies, Abbotsford



One of the core principles of Clarius Mobile Health is that "Innovation Drives Us". Having funding, through the AccelerateIP program, has enabled us to elevate our IP portfolio in a faster and more efficient way, **to capture various new technologies in an often crowded and challenging landscape, where timing is everything.** We are playing in a field of large competitors and we more than hold our own, in part, due to the strength of our innovation and our continued commitment to the protection of our work through patent filings.

– **Susan Ben-Oliel**, Clarius Mobile Health Corp., Vancouver



The support received through the AccelerateIP program helped us implement our IP strategy that forms a significant part of the foundation our startup needs to **compete on the global stage.** Without programs like AccelerateIP it would be exceedingly difficult for the majority of entrepreneurs to protect their intellectual property in international markets.

– **Serena Zahora**, Daedalus TTRPG Inc., Whitehorse





AccelerateIP is an amazing program that any company investing into R&D should be a part of. Through the program support, we are able to plant seeds of becoming an industry incumbent in an emerging field. The program support helped us through drafting and filing 3 additional patents, **protecting features with potential market values in the tens of millions annually**. We further build substance around protecting our technology brand and license agreements.

– **Mike Dahlstedt**, Drive Hockey Analytics, Inc., Coquitlam



AccelerateIP has been instrumental in boosting and consolidating our IP awareness and strategic thinking. It has equipped us with financial support to effectively protect and leverage our intellectual property. Through their guidance, we've **developed a robust IP strategy that aligns with our long-term goals**. We're confident that our strengthened IP position will contribute to our future success.

– **Raheem Haji**, Daanaa Resolution Inc., Vancouver



The AccelerateIP has been instrumental in helping our startup secure early protection for our intellectual property (IP). By streamlining the process, we've been able to safeguard our innovations at a critical stage of growth. The educational resources provided by the program have been invaluable, offering us a clear understanding of the complex steps involved in preparing and filing patents, as well as shaping a robust IP strategy. This support has not only equipped us with the knowledge we needed to navigate the intricacies of IP protection, but also positioned our company for long-term success. **As an early-stage startup, the guidance and assistance from the program have been nothing short of essential.**

– **Hila Behar**, BryoSphere Biotechnologies, Vancouver



Read the full blog post on our website:

[IP Insights: Bryosphere Completes the Full IP Journey](#)



Participating in the AccelerateIP program has been transformative for VoxCell BioInnovation. Before joining, we had two patents in progress, but with the program's support, we successfully filed three additional patents. The program not only helped us create and strengthen our IP strategy but also ensured that it aligns seamlessly with our corporate goals. This alignment has significantly **increased VoxCell's valuation and attracted substantial investment into the company**. Additionally, protecting our technology through these patents has been crucial in enabling us to initiate key partnerships, further driving our growth and innovation.

– **Dr. Karolina Valente**, VoxCell BioInnovation, Victoria



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Accelerate IP has been essential for SensoDrive's growth and IP Strategy. I am grateful for the support. As a result, we are in a **better position to export and raise funding.**

– **Sasan Pasha**,
SensoDrive Technology Corp., Vancouver

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It has helped us tremendously. We were able to apply to jurisdictions that we wouldn't have been able to do if we didn't have the support from AccelerateIP.

– **Omar Herrera**, VulcanX Energy Corp., Vancouver

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AccelerateIP helped immensely - legal fees are a huge hurdle for early stage businesses and this took a lot of the resistance away from protecting our company early.

– **Tara Latham**, Coda Equipment, Gibsons

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Accelerate IP allowed us to focus our IP strategy and fast track the execution **resulting 5 new patents pending and 20 new claims granted by the USPTO.** As young company at the cutting edge of financial services software, this would not have been possible without the help of BC Tech, NVBC, and Fasken.

– **Matthew Unger**, iComply Investor Services Inc., Vancouver

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We have deep technology and a strong IP strategy, but managing the costs of implementing this strategy to protect our technology is a challenge. Having access to funds from AccelerateIP has been incredibly helpful!

– **Scott Chin**, Singulos Research Inc., Burnaby

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Intellectual property can be overwhelming, but AccelerateIP made the process easier by educating us on the IP landscape and connecting us with funding for our IP attorney, Christina Kwok at Oyen Wiggs Green & Mutala.

Christina guided us through our rights, what to protect, and the best IP strategy for our business. With her support, we successfully filed patent applications in Canada and the U.S., along with multiple trademarks.

Beyond funding, AccelerateIP also introduced us to other startups at a networking event, where we gained valuable insights into commercializing our IP. Now, when we meet with partners and investors, we're not just pitching an idea—we're presenting a protected, investable business.

For any startup navigating IP, AccelerateIP is well worth exploring. It saved us time, money, and potential headaches.

– **Mark Robinson**, Tap&Go EV Ltd., Richmond

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AccelerateIP

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Innovation, Science and
Economic Development Canada

Innovation, Sciences et
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